



Fuel Cell Europe



## **A FuelCellEurope and Assembly of European Regions Full-Day Workshop**

December 6<sup>th</sup>, 2007, Montpellier, France

**“Creating a Sustainable Energy Future with  
Fuel Cells in the Regions of Europe”**

### **Fuel Cells, Hydrogen and the Importance of the Regions**

Fuel cell and hydrogen technologies could play a major role in:

- maximising the contribution of renewable energy sources to energy production and consumption and;
- enabling the substitution of renewably sourced hydrogen in decentralised power production and transportation.

Therefore the regions and cities of Europe are taking a pro-active lead in the deployment of these benign technologies. These include: the Autonomous Province of Bolzano/Bozen, Tuscany, Rhône-Alpes, Castilla y León, North Rhine Westphalia, Modena, Lombardia, Amsterdam, Barcelona, Berlin, Hamburg, and London.

The aim of the workshop is to identify innovative fuel cell and hydrogen technical solutions **aimed at increasing energy efficiency and the use of renewable sources**. The workshop will explore how the wide-scale deployment of fuel cells in Europe could be accelerated and costs reduced to the point of competitive viability. In particular by:

- Exploring and prioritising applications that are suitable and of interest to the regions for fuel cell equipment now and in the near term
- Determining a plan of action to include demonstration, testing market introduction and bundling of demand for these products.

*Fuel Cell Europe* is established as an activity of the *World Fuel Cell Council e.V.*,  
Brussels: Hinicio, 44 rue des Palais bte 71, B-1030 Brussels, Belgium. Tel: +32 2 211 3414,  
Fax: +32 2 218 8973 - Registered office: Frankfurter Strasse 10-14, D-65760 Eschborn, Germany.  
Tel: +49-69-28-3851, Fax: +49-69-28-3953 email: [secretariat@fuelcelleurope.org](mailto:secretariat@fuelcelleurope.org),  
website: [www.fuelcelleurope.org](http://www.fuelcelleurope.org)



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## Workshop Outline Agenda – December 6<sup>th</sup>, 2007

### 9h15 to 13h: Successful Projects and Further Opportunities in Regions presented by FuelCell Developers and Regions

Open to all. Widest possible participation

- Introduction – *by FuelCellEurope Board Member*
- Presentation of successful regional Hydrogen and Fuel Cells projects – *by regional and local authorities*
- Presentation of product: description, applications and relevance to Regions - *by FuelCellEurope members*
- Panel discussion on products and applications and define opportunities to collaborate between Regions.
- Close morning session and explain next steps.

### 13h to 14h: Lunch

### 14h00-17h00: Regions meet Fuel Cell Developers

Limited to *Assembly of European Regions & FuelCellEurope Members* only

- *FuelCellEurope* Members who wish to engage with the Regions will be provided with exhibition space to display posters, literature and samples where they will be able to meet and discuss demonstration/deployment opportunities with the Regions.
- Project worksheets will be distributed to participants to identify products / applications of interest and any action points, such as information requests or follow-up meetings that should be pursued.

## Follow-up and Role of *FuelCellEurope* and *Assembly of European Regions (AER)*

In order to build a project plan and ensure proper follow-up for interested parties the AER and *FuelCellEurope* will follow the progress of agreed action and continually inform both memberships of progress in the hope of widening participation to accelerate volume ramp up and economic benefits, while introducing additional application groups when possible. *FuelCellEurope* will appoint a project manager to act as a central contact point and coordinate actions.

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website: [www.fuelcelleurope.org](http://www.fuelcelleurope.org)